

Move from subsistence to Commercial agriculture

~ Increase income through Food Value Chain ~

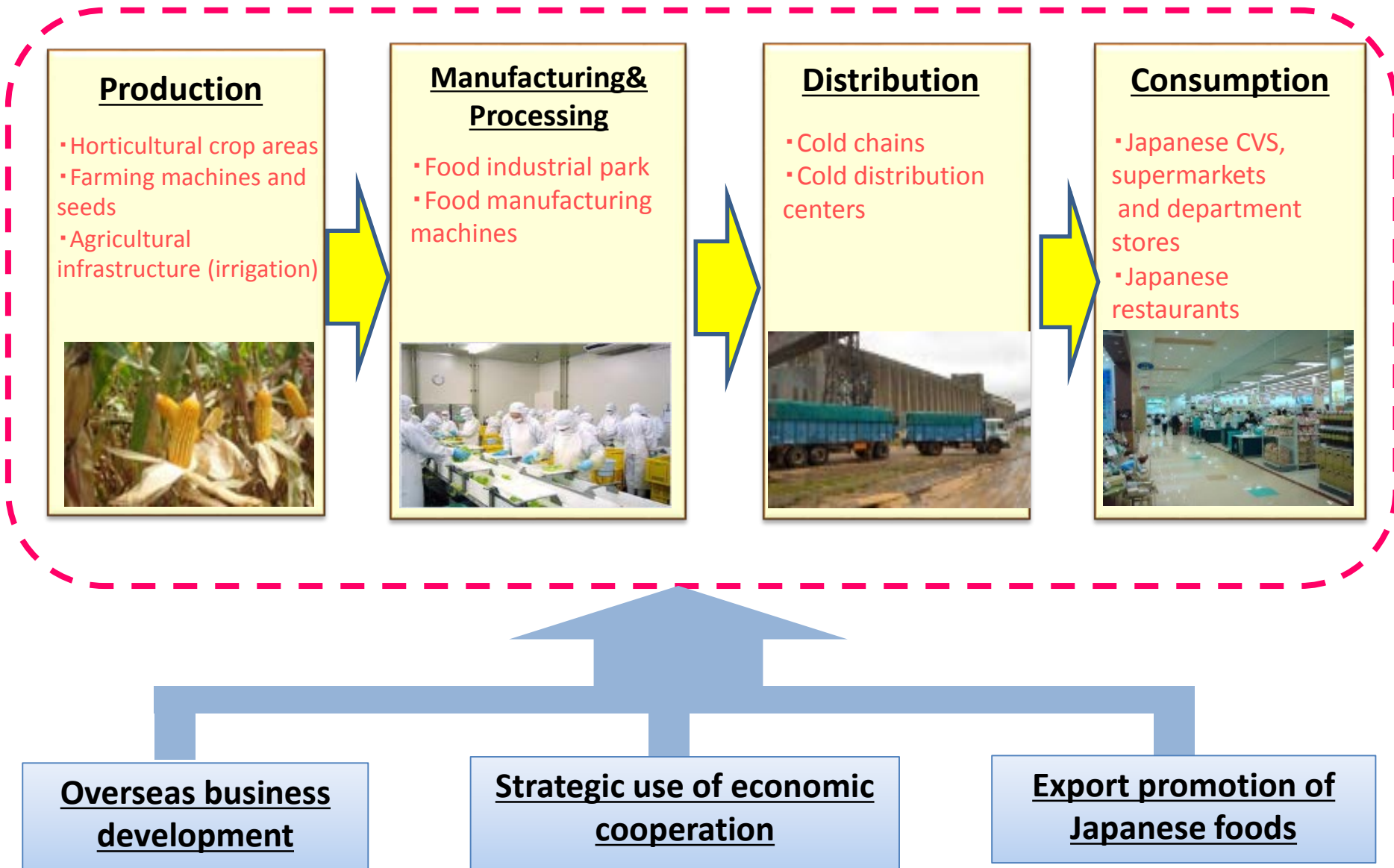
Japan Africa Business Forum 2014

10 June 2014

MAFF

Ministry of Agriculture, Forestry and Fisheries

Establishing the Global Food Value Chain (FVC)



Africa's Economic Growth by Agriculture

TICADV(June in 2013)

Empowering Farmers as Mainstream Economic Actors

- Sustainable increase in food production and productivity
- Move from subsistence to commercial agriculture through a better balanced insertion into the value chains, and development of market-based agriculture.



The Fifth Tokyo International
Conference on African Development
(TICAD V) in Yokohama
1-3 June, 2013

Japan-African Regional Economic Communities Summit Round Table (September in 2013)

Prime Minister Abe's visit to Africa (January in 2014)

- Recognize the importance of Food value chain and expectation on increase in Japan's investment in Agricultural sector in Africa.

1st TICADV Ministerial Meeting (May in 2014)

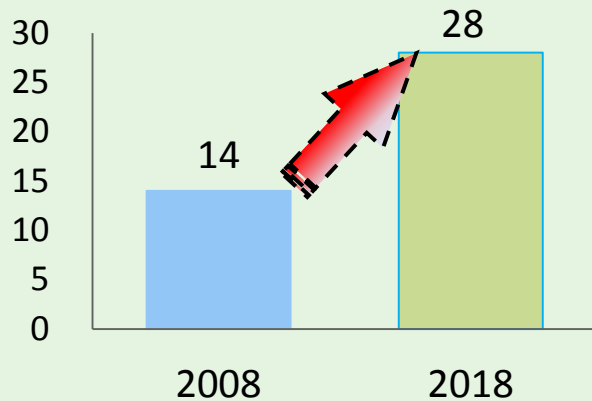
- Senior Vice Minister Mr. Eto committed to enhance the cooperation in agricultural sector including the development of Food Value Chain and responsible agricultural investment for Africa.



Increase Rice Production

- Double rice production, 28million ton by 2018 in cooperation with Coalition for African Rice Development(CARD) .

(million tons)



SHEP

- Begin with the market research by farmers, conclude with cooperative sales of crops at the market.
- Average income (Ksh/year)

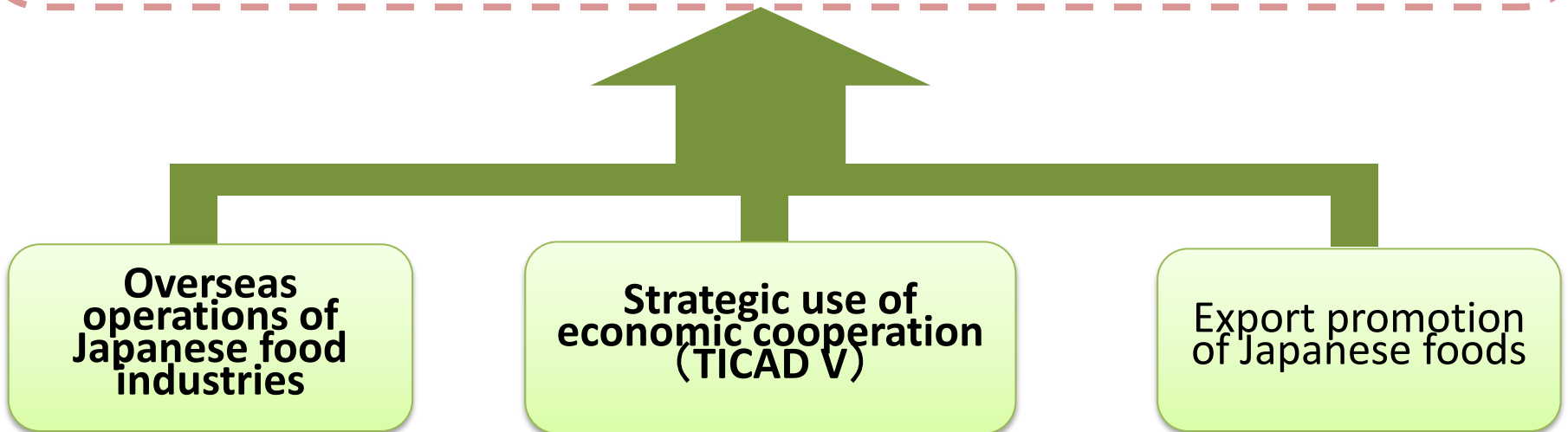
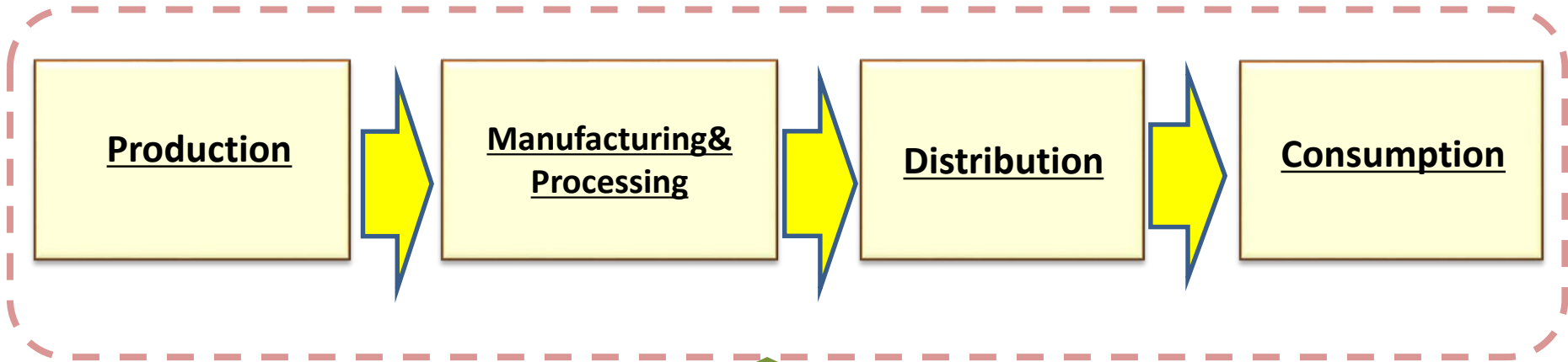
	Male farmer	Female farmer
2007	26,642	18,359
2009	50,221	42,711

Expansion of Food Industry in Africa

- Senior Vice Minister Mr. Eto had sales promotion of food product, which Japan's joint venture try to expand the market in Kenya.



Establishing the FVC in cooperation with TICAD and FDI



TICAD V Initiative (Yokohama Action Plan 2013-2017)

1. Double rice production in Sub-Sahara Africa to 28 million tons by 2018 (CARD)
2. Transform farmers to move from subsistence to commercial agriculture in 10 countries. Capacity building of 1,000 skilled agricultural trainers. Organize smallholders cooperative consisting 50,000 people.



Thank you for your attention!

Further information of the Strategy of Global Food Value Chain is available at;
http://www.maff.go.jp/j/press/kokusai/kokkyo/140606_2.html