



Investing in Agriculture and Agribusinesses in Africa

29 May 2018 @ Tokyo

The African Development Bank and Sasakawa Africa Association will jointly hold a seminar focusing on Agribusiness.

The African Development Bank (AfDB) is a Multilateral Development Bank established in 1964 to catalyze sustainable economic development and social progress in its Regional Member Countries (African countries), thus contributing to poverty reduction in Africa. The AfDB has 54 Regional Member Countries and 26 Non-Regional Member Countries. It has established an extensive network of cooperation with international development partners, and it enjoys a very good reputation on the capital markets. Through its enhanced decentralized structure, the AfDB currently operates 39 Country Offices across Africa.

Sasakawa Africa Association (SAA) was founded in Geneva as an international NGO in 1986 by the Nippon Foundation Founder Ryoichi Sasakawa, Nobel Peace Prize laureate Dr. Norman Borlaug, and former US President Jimmy Carter in response to the 1984 famine, which devastated the Horn of Africa. Over 30 years, SAA has been working with tens of thousands of frontline extension workers and several million farmers in 15 African countries to disseminate higher-yielding technologies. Currently, SAA applies a value-chain approach to broaden its support for not only crop production but also post-harvest, agro-processing and marketing. In 2017, SAA became a general incorporated foundation in Japan.

On the occasion of the forthcoming visit to Japan by Atsuko TODA, Director, Agricultural Finance & Rural Development, AfDB, a seminar focusing on the Agribusiness will be organized by the AfDB and SAA.

Event Details

Date/Time	Tuesday, 29 May 2018, 16:30-18:00 (Registration starts at 16:00)
Venue	Nippon Press Center Building, 10th floor Hall (AB), 2-2-1 Uchisaiwai-cho, Chiyoda-ku, Tokyo <small>*No parking space is available. Please use public transportation.</small>
Organiser	African Development Bank
Co-organiser	Sasakawa Africa Association
Supporting organisations	Ministry of Finance, Ministry of Agriculture, Forestry and Fisheries Japan International Cooperation Agency, Japan External Trade Organization United Nations Industrial Development Organization
Language	English & Japanese (with English-Japanese simultaneous interpretation)
Registration	Please make a registration from the website. https://afdb.resv.jp/
Contact	AfDB Asia External Representation (Mr. Endo / Ms. Suga) +81-3-4589-8721

Programme

16:30-16:35	Opening
16:35-16:40	Greetings (Mr. Masakazu Ikefuchi, Deputy Assistant Minister for the international affairs The Ministry of Agriculture, Forestry and Fisheries, Japan)
16:40-17:25	Speech (Investing in Agriculture and Agribusinesses in Africa)
17:25-17:35	Q&A
17:35-17:40	Closing
17:40-18:00	(Fill out questionnaire, exchange business cards, etc.)

Speaker: Ms. Atsuko TODA

Ms. Atsuko Toda is Director, Agricultural Finance & Rural Development, AfDB since December 2016. She joined the International Fund for Agricultural Development (IFAD) in 1997 where she spent about twenty years, she managed various rural development projects in different countries including Bangladesh, Nepal, Laos and Vietnam. In 2012-2016, she was the Country Director for Nigeria for IFAD, where she managed a large portfolio of investments in rural development. She more than doubled the portfolio size of IFAD in rural communities, accelerating the access of farmers to new technologies, finance and markets. Ms. Toda holds a Bachelor's Degree in Sociology from the Doshisha University, a Diploma in Developmental Studies from Cambridge University, and a Masters' Degree in Public Administration from the International Christian University.

