



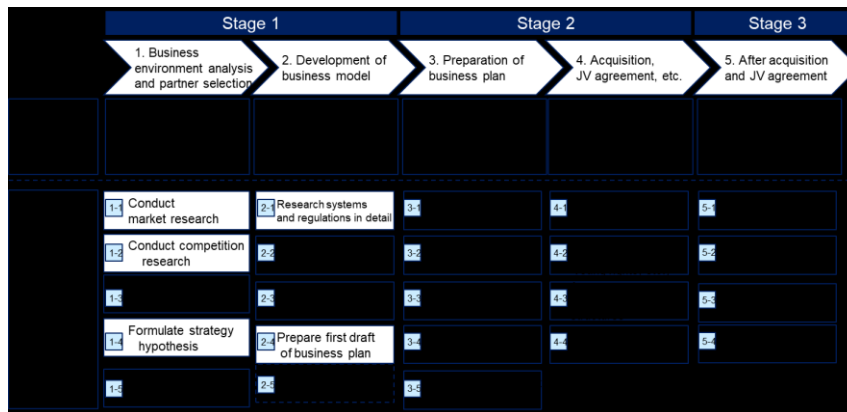
Nomura Research Institute, Ltd.

Company Profile

Name in Full :	Nomura Research Institute, Ltd.	Head Office:	Otemachi Financial City, 1-9-2 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan
Establishment :	April 1, 1965	Telephone:	
Capital :	21.2 billion yen	Telefax:	
President :	Mr. Shingo Konomoto	E-mail:	
Employees	6,353 (NRI Group 13,278) as of March 31, 2020	Website:	https://www.nri.com/en
Clients	Consulting, Financial IT Solutions, Industrial IT Solutions, IT Platform Services for various clients		

Providing Services

Nomura Research Institute, Ltd. (NRI) is the largest economic research and consulting firm in Japan, and a member of the Nomura Group. Established in 1965, the firm now employs over 13,000 people. It owns ten subsidiaries in Japan and multiple subsidiaries overseas, in India, New York City, Dallas, London, Seoul, Shanghai, Beijing, Hong Kong, Moscow, Taipei, the Philippines, Singapore, and Jakarta.



Project Achievement/Technical Expertise

NRI has an extensive track records of conducting consulting and research on business in Africa for both companies and public agencies.

Clients' requests	Project examples and clients	Area
Investment environment studies	M&A support to enter markets in Africa • Car company, Tire company, and Trading firms	All over Africa
Market entry strategies	Market research and support for marketing strategies • Air conditioner manufacturer, ship company, agricultural equipment manufacturer	South Africa Tanzania
Business model studies	Business model establishment for prospective markets • Power companies, Heavy industry manufacturer	All over Africa
Agency management	Support management for agencies • Air conditioner manufacturer, Tire company	All over Africa with India, Middle East
Benchmark studies	Competitor studies • Trading firms, ICT companies, Car manufacturers, General electric products manufacturers	Kenya
Post Merger Integration	PMI support at site • Tire company	South Africa

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