



Company Profile

Name in Full :	QUNIE CORPORATION	Head Office:	OTEMACHI PLACE EAST TOWER 11F, 2-3-2 Otemachi, Chiyoda-ku, Tokyo 100-8101 Japan
Establishment :	July 1, 2009	Telephone:	(81-3) 3517-2292
Capital :	490,000,000yen	Telefax:	(81-3) 3517-2293
President :	Shinya TAKAGI	E-mail:	
Employees	800	Website:	https://www.qunie.com/en/
Clients	<ul style="list-style-type: none">• Government Office• Japan International Cooperation Agency• International Organizations• Private companies		

Industry

QUNIE (Group company of NTT DATA) is providing consulting services in following industries.

- High Technology
- Process Industries
- Telecommunications and Media
- Financial Services
- Assembly and Manufacturing
- Fast Moving Consumer Products
- Services and Utilities
- Public Sector
- Automotive
- Retail & Distribution
- Healthcare

Professional Team to Provide Business Development Support in Developing Countries

QUNIE has built its professional team to provide business development support in developing countries. We make a significant contribution to business design, leading to success through the strengths of the NTT Group's customer base and local capabilities in these regions, as well as through collaboration with companies with specialized expertise in each field relevant to problem solving.

Providing Services

As your partner, QUNIE goes beyond the perception of conventional consulting service and contributes to transforming the world.

■ Matching technology with social issues

- Research and analysis of social issues in developing countries where technology can be applied
- Selecting the technology that contributes best to the solution of social issues in developing countries, as well as providing support with technology development and commercialization
- Facilitating innovation by combining technologies in order to solve social issues

■ Creating business models that respond to local market needs

- Designing and implementing business models (building partnerships with local companies)
- Designing revenue models and pricing
- Building finance models

■ Building systems to implement business models

- Organizing a consortium and using already available technologies (within the organization)
- Incorporating technologies from outside of the organization (non-Japanese companies, too) into the project
- Locally building necessary operation systems

■ Developing and driving change within social systems

- Designing and building new institutions needed
- Driving institutional change with the aim to support solutions to social issues
- Implementing systems based on local business practices

Contact : Director, Jun HIRABAYASHI

E-mail: hirabayashij@qunie.com