

# Brave Beyond Borders

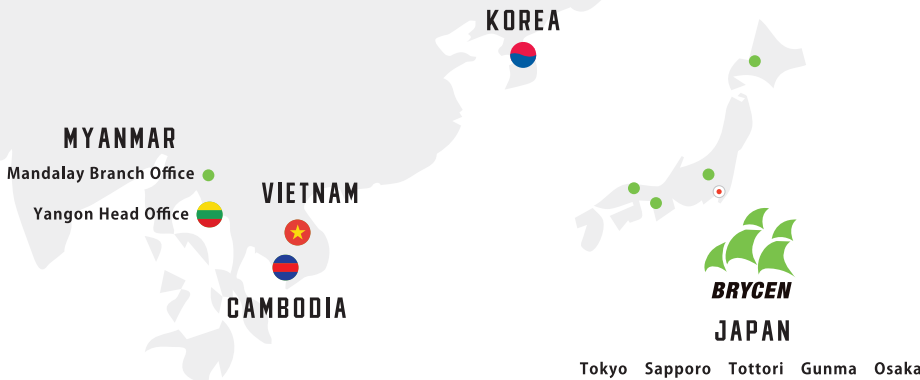
We venture globally to go beyond the expectations of others

and overcome the barriers of one's role.

Unconstrained by preconceptions, we expand the scope of our business areas.

At Brycen, we believe that our actions lead to creating value beyond the world's imagination.

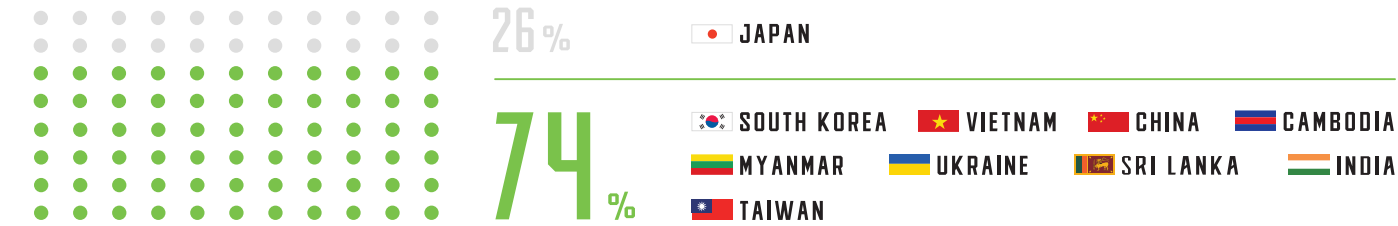
Now then, let us cross the border boldly as we continue to strive in the global field.



BRYCEN GROUP



## DIVERSITY OF BRYCEN



## COMPANY

### Company Overview

Name	BRYCEN Co.,Ltd.
Number of employees	266 (including 56 female employees) Total employees in the group: 764 (as of April 1st, 2020)
Established	In April 1986
Capital stock	JPY 263,007,500
Annual sales	5.42 billion yen for the group (fiscal year ending October 2019) 4.03 billion yen for Brycen alone (fiscal year ending October 2019)
Executives	Masaru Fujiki, Chief Executive Officer and President Kazuaki Terunuma, Executive Vice President Takashi Fujiki, Executive Managing Director Akira Yoshikawa, Executive Managing Director Nobuhiro Shimizu, Director and Chief Technical Officer Masaru Ohta(accountant), Outside Director Hirofumi Tsuruta, Outside Director Yutaka Matsuo, Auditor Hiroyuki Fujimoto (accountant), Outside Auditor Keita Kataoka (lawyer), Outside Auditor
Main Banks	Resona Bank MUFG Bank Mizuho Bank Sumitomo Mitsui Banking Corporation Shoko Chukin Bank

## LOCATIONS

<b>Headquarters</b> St Luke's Tower 30th Floor,8-1 Akashi-cho Chuo-ku Tokyo Japan 104-6591 TEL: +81-(0)3-6264-7221	<b>Brycen Vietnam S.P.L.C.</b> 25 Nguyen Van Cu Street, Hue City, Viet Nam TEL: +84 (0)234 6558332 (Japanese support available)
<b>Ichibancho Development Center</b> ROUND CROSS ICHIBANCHOU 2nd Floor, 13-3, Ichiban-cho Chiyoda-ku Tokyo Japan 102-0082 TEL: +81-(0)3-6261-3612	<b>Brycen Myanmar Company Limited (Yangon Head Office)</b> No(1501 & 1504),15F, Central Tower, Between 39th and 40th Street, Anawrahta Road, Kyauktada Township,Yangon, Myanmar TEL: +95(0)925-404-5384
<b>Hachioji Development Center</b> MZ Building #301-B, 2-26-9 Myojin-cho Hachioji-shi Tokyo Japan 192-0046 TEL: +81-(0)42-649-2460	<b>Brycen Myanmar Company Limited (Mandalay Branch Office)</b> No-655, Kyo Tan (1) Street, Building-(3RC), (38/39 Street- 78/79 Street) Between, MaharAung Myay Township, Mandalay Region, Myanmar TEL: +95(0)944-262-9962
<b>Sapporo R&amp;D Center</b> Sapporo Kita Building 5th Floor, 2-8-1 Kitananajonishi Kita-ku Sapporo-shi Hokkaido Japan 060-0807 TEL: +81-(0)11-788-5845	<b>Brycen Korea Co., Ltd.</b> #507 KyeonginIlbo Highend, 299 Hyowon-ro, Paldal-gu, Suwon-si 442-702, Gyeonggi-do TEL: +82(0)31-898-6616
<b>Tottori Development Center</b> Hayabusa Lab., 154-2 Mizukinaka Yazu-cho Yazu-gun Tottori Japan 680-0406 TEL: 0858-71-0797	<b>Brycen (Cambodia) Co., Ltd.</b> Building #61-64, Norodom Blvd corner street 306, Sangkat Boeng Keng Kong 1, Khan Chamkamorn, Phnom Penh, Cambodia 12302 TEL: +(855) 96 7120014
<b>Ota Office</b> Kaneju Shimizu Building 3rd Floor, 1245-1 Iida-cho Ota-shi Gunma Japan 373-0851 TEL: +81-(0)276-57-6020	
<b>Osaka Sales Office</b> Asahi Seimei Tatsuno Building 6th Floor, 1-6-14 Azuchi-cho Chuo-ku Osaka-shi Osaka-fu Japan 541-0052 TEL: +81-(0)6-4964-1663	

## CSR

### Social Initiatives

At Brycen, we continuously engage in activities that contribute to the development of society.
1997- Autonomy support for street children, Japan-Vietnam exchange (Vietnam)
2015- Operating support for child-care facilities, PC classroom (Myanmar)
2016- Establishment support for hospitals (Cambodia)
2017-2018 Support for the Baseball Association Sports Promotion (Cambodia)
2018- School construction and operating support for street children (Kenya)
As needed Support for reconstruction in disaster-stricken areas

COLUMBUS  
ENGINEERING

Change the winds, and go beyond.





## VISION

# Brave Beyond Borders

National borders, businesses, common sense, and one's own walls — we strive for challenges across all types of borders.

## OUR SERVICE & SOLUTIONS

### IMAGING SOLUTION

#### Imaging/Optical Device Development



From lens to software, we provide high quality and advanced solutions in areas of camera image processing. With many of our smartphones, 4K/8K multi-lens cameras, omnidirectional/hemispherical cameras, and satellite cameras used in many fields in Japan and around the world, we will be working to install drone cameras, surveillance cameras, in-vehicle cameras, and MR (Mixed Reality) goggles in the future.

<Our Signature Software Technologies>

Auto Exposurer (AE) for automatic exposure adjustment based on the brightness / Auto White Balance (AWB) that adjusts the color by decomposing the light entering the sensor and estimating the source / Auto focus (AF) for accurately adjusting focus



### LOGISTICS SOLUTION

#### Logistics and Distribution Solutions



We sell two in-house developed products as solutions for warehouses, logistics, and retailers.

**COOLa** Our cloud-based warehouse management system thoroughly strives for productivity in logistics and warehouse operations. It can improve productivity regardless of experience and skill, including optimized staffing and integrated forms.

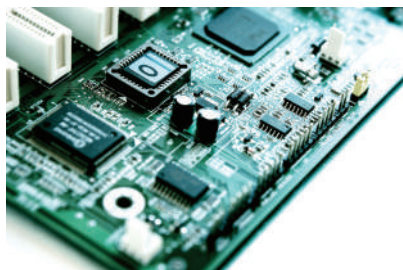
**b-LuckJobber** With our predictive automatic ordering support service, detailed and diverse data analysis can be used to increase sales at distribution stores.

Each of our businesses goes beyond

borders to create new things.

### ENGINEERING SERVICE

#### System Integration and Embedded Development



Engineering Service has been our fundamental business since the founding of the company. Our teams are stationed at major listed companies and system enterprises to develop embedded and enterprise software. Our business model expands to various fields such as telecommunications, medical device development, beverage manufacturing, electrical equipment, heavy machinery, and we provide solutions including enterprise application development, database construction, system maintenance and operation, and open source development and installation.



### OFFSHORE/BPO SERVICE

#### Offshore Development / BPO



Offshore development outsourced to overseas companies and subsidiaries has been increasing year by year with the growth of global bases. We support various business formats such as business contracts for adding metadata to image annotations, creating data in AI/automatic recognition, and tagging for self-driving technology. With partnering with Japanese and local engineers, offshore development/BPO (Business Process Outsourcing) with Japanese quality is achieved, ensuring a safe and stable operation.



## VENTURE SPIRITS

# COLUMBUS ENGINEERING

Like Columbus, who discovered a new sea route by changing his perspective and going outside the box, we continue to venture globally through embracing world-changing perspectives, a borderless spirit, and a spirit of challenge.

## HISTORY

- Apr 1986 • AI Softwares Corporation founded in Meguro-ku, Tokyo
- Apr 1991 • Name changed to BRYCEN Co., Ltd.
- May 2001 • Started the sale of an embedded database, "Linter"
- Jul 2004 • Main office moved to Shinagawa-ku, Tokyo
- Jan 2007 • Opened Osaka Sales Office
- Jan 2009 • Released a predictive automatic order and data analysis system "b-LuckJobber"
- Aug 2013 • Founded BRYCEN Vietnam Co., Ltd., a 100% owned overseas subsidiary
- May 2015 • Acquired VERUMLIB COMPANY LIMITED (presently Brycen Myanmar Company Limited)
- Dec 2015 • Opened Hachioji Development Center
- May 2016 • Relocated head office to Chuo-ku, Tokyo
- Jun 2016 • Opened Sapporo R&D Center
- Jun 2016 • Changed the company name from VERUMLIB COMPANY LIMITED to BRYCEN MYANMAR CO., LTD.
- Jul 2016 • Started the sale of "COOLa", a cloud-based WMS (Warehouse Management System) that is compatible with EC mail order
- Sep 2017 • Released "i-BIQ", a high-definition, image quality improvement solution
- Sep 2017 • Founded Brycen Korea Co., Ltd., a 100% owned subsidiary
- Nov 2017 • Opened Ota office
- Jun 2018 • Founded BRYCEN(Cambodia) Co., Ltd.
- Oct 2018 • Started the sale of an offshore service, "glocal-One"
- Jan 2019 • Opened Tottori Development Center
- May 2019 • Founded Brycen Myanmar Company Limited, Mandalay Office
- Oct 2019 • Founded Ichibancho Development Center

## PERFORMANCE

### Sales Trends

Our company, which will be in the 35th fiscal period ending October 2020, has had solid technical and proposal capabilities based on many years of experience in application development, system infrastructure building, and embedded system development, which have fostered a high level of competitiveness and trust. With our in-house image enhancement and sharpening solution "i-BIQ", cloud-based warehouse management system "COOLa", predictive automatic ordering support service "b-LuckJobber", and embedded database "Linter", we aim to expand further as a subscription-based business in order to stabilize profits.

