TICAD V
JICA’s Approach to Private Sector Development In Africa

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JICA’s Approach to Private Sector Development

1. **Infrastructure Development**
   - 6.5 bil USD for Transport, Power, ICT, Urban Planning (Technical Cooperation, Grant, Loan)

2. **Improvement of Business Environment**
   - OSBPs
   - Capacity Building for customs: EAC, UEMOA

3. **Human Resource Development**
   - Productivity Enhancement: KAIZEN
   - Maths & Science Education: SMASSE
   - Vocational Training

4. **Policy Assistance**
   - Policy Advisors,
   - Master Plan Studies

Comprehensive Business Environment Improvement (with mid-and-long term perspective)

- Contribution to Peace, Support to Governments and Local Communities,
- Sharing Information to Japanese Partners, Building of Trust

(ODA in general)
Growth Corridors / Strategic Master Plans

10 Strategic Master Plans
For urban transportation and infrastructure planning

On-going projects
- Kenya, Uganda Northern Corridor
- Mozambique Nakala Corridor
- West Africa Growth Ring

PIDA Transport Networks in 2020 and 2040

Growth Corridors in 5 Regions

- TAH1 Cairo–Dakar Highway
- Nile Corridor
- Djibuti–Addis Ababa Corridor
- Northern Corridor
- Trans African Highway 4 (TAH4)
- Central Corridor
- Nacala Corridor
- North–South Corridor
- Growth Ring

Kenya, Uganda, Northern Corridor
Mozambique, Nakala Corridor
West Africa Growth Ring

Growth Corridor
Master Plan
On-going projects

Construction of facilities
- Chirundu
- Namanga
- Rusumo
- Kazungula

Facilitation of Legal Procedures
- Chirundu
- Rusumo
- EAC

Capacity Building
- Custom administration in EAC
- Training for border officials at Chirundu

OSBP: One Stop Border Post Development Projects

Construction and Technical support
- Construction
- Technical support
Dispatch of Policy Advisors on **Industrial Development**

- **JICA Policy Advisor**
  - Ministry of Trade, Investment, Industry Development

**Capacity Development on Policy Making and Policy Implementation of African Government**

- Business environment improvement, Investment promotion policy, etc.

**Trade and Investment Promotion**

**Information Sharing**

- Facilitate communication between African government and Japanese enterprises

- **Japanese Investors**
  - Emb. Japan, JETRO, JICA, etc.

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**On Going**
- Tanzania, Mozambique, Morocco, Sudan, Côte d’Ivoire

**Approved**
- Kenya, Ghana, Senegal

**On Discussion**
- Zambia, Nigeria, South Africa, Ethiopia
Human Resource Development Approaches for Basic Capacity Building

**JICA Projects**
- Egypt-Japan Univ. of Science and Technology
- Techno Park in Tunisia
- Jomo-Kenyatta Univ. of Agriculture and Technology
- Science and Technology Research Partnership (SATREPs)
- Employability Improvement Project for Universities of Technology (UOTs) in SA
- College of Technology in Rwanda
- Vocational Training in Senegal/Uganda
- Strengthening Math and Science Education (SMASE) Projects in 14 African countries
- Technical Cooperation for Private Sector Development (Capacity Development of Administration Officials, Quality Control/Productivity Improvement etc.)

**Educational Levels**
- Higher Education on Science and Technology
- Education on Industrial Technology and Vocational Training
- Secondary Education or Post-Primary Education
- Various Levels

**Levels in Labor Market**
- Researcher
- Engineer
- High-level Technician
- Manager
- Medium-level Technician
- Enhancing Basic Capacities of Labor Force
- Enhancing Basic Capacities of Labor Force
- In-house Training or OJT by Private Companies
**ABE Initiative: Africa Business Education Initiative for the Youth**

**Objective**
- To invite young personnel who have the potential to contribute to the development of industries in target sectors as well as the development of Japanese companies in Africa
- To cultivate excellent personnel, who can recognize and understand the contents of Japanese society and system of Japanese enterprises, to lead Japanese businesses to engage further in economic activities in Africa

**Features**
- Combination of Master’s course and Internship
- Development of African Industrial Personnel who have deep understanding on Japanese Society

**1.5-2.5 years**
- Master’s degree
  - Management
  - Agriculture
  - Engineering etc.
- Company Visit
- Internship

**University**
- 58 Universities
- 114 courses
- 708 students per year

**Company**
- 94 companies are interested in this program

**Features**
- All 54 African Countries
  - Private sector personnel
  - Government official
  - Academic personnel
  - Total: 800 - 900

**University**
- 58 Universities
- 114 courses
- 708 students per year

**Company**
- 94 companies are interested in this program
Support for Japanese investment in Africa

Information

- Info by 34 JICA offices in Africa
- Communication channel with African government
- Coordination with other dev. Partners
- Common study (infrastructure, logistics, power etc.)

Study

- PPP F/S
- BOP F/S
- F/S and sector surveys for Japanese SMEs

Implementation

- Private Sector Investment Finance
- Hard infrastructure improvement (through Loan etc.)
- Soft infrastructure improvement (business climate through tech cooperation etc.)