

Morocco Investment Seminar in Tokyo

- Date:** December 18, 2013 (Wednesday)
Time: 13:30 – 17:00 (Registration from 13:00)
Venue: JETRO 5th floor (Ark Mori Building, 12-32, Akasaka 1-chome, Minato-ku, Tokyo 107-6006)
Organized by: - Ministry of Industry, Trade, Investment, and Digital Economy
 - Embassy of the Kingdom of Morocco
 - Moroccan Agency for Investment Development (AMDI)
 - Japan External Trade Organization (JETRO)
 - Japan Cooperation Center for the Middle East (JCCME)
 - Japan International Cooperation Agency (JICA)
 - United Nations Industrial Development Organization, Investment and Technology Promotion Office (UNIDO ITPO Tokyo)
Supported by: - Bank of Tokyo-Mitsubishi-UFJ
 - Japan-Morocco Association
 - Ministry of Energy, Mines, Water and Environment
 - MidParc : Casablanca Free Zone
 - Agence Spéciale Tanger Méditerranée (TMSA)
Interpretation: Japanese-English Simultaneous Interpretation

Program

- 13:00-13:30 **Registration**
- 13:30-13:35 **Opening Remarks**
 Mr. Hiroyuki ISHIGE, Chairman of Japan External Trade Organization (JETRO)
- 13:35-13:40 **Welcoming Remarks**
 H.E. Dr. Samir ARROUR, Ambassador of the Kingdom of Morocco
- 13:40-13:55 **Speech of Head of Delegation / “Introduction to Economic Policy of Morocco”**
 H.E. Mr. Abdelkader AMARA, Minister of Energy, Mines, Water and Environment
- 13:55-14:00 **Remarks by**
 H.E. Mr. Mamoun BOUHADHOUD, Minister Delegate to the Minister of Industry, Trade, Investment and the Digital Economy for SME's and the Integration of the Informal Sector
- 14:00-14:20 **“Business Environment and Trend in Morocco“**
 Mr. Masahiko OKA, Chief Representative, Cairo representative Office of the Bank of Tokyo-Mitsubishi UFJ
- 14:20-14:40 **Coffee Break**
- 14:40-16:25
 (15mins each) **Presentations on specific topics**
- 1) **“Business and Investment Environment in Morocco”**
 Mr. Ahmed FASSI-FIHRI, General Director, Moroccan Agency for Investment Development (AMDI)
 - 2) **“A new challenge for new industrial opportunities”**
 Mr. Mohamed Aref HASSANI, Managing Director, Midparc : Casablanca Free Zone
 - 3) **“Tanger Med, an industrial platform for regional competitiveness”**
 Mr. Mehdi TAZI RIFFI, CEO, Agence Spéciale Tangier Méditerranée (TMSA) (tbc)
 - 4) **“Profile of Morocco” & “Ordinary life in Morocco”**
 Mr. Shizuo EMPUKU, Business Development Advisor, AMDI/JICA
 - 5) **“Toward the “Regional Hub” of Manufacturing: Potential of the Moroccan Auto-related Industry”**
 Mr. Nobuhisa IWASE, Partner, IMG Inc. (International Management Group)
 - 6) **“Automotive component manufacturing - Our achievement in Morocco -“**
 Mr. Redouane Kharibach, General Manager, YAZAKI Morocco S.A (YMO)
 - 7) **“Key sectors and opportunities in Morocco - An overview of the financial services, consumer goods & retail and energy sectors from a legal perspective –“**
 Mr. Mustapha Mourahib, Office Managing Partner, Clifford Chance Law Office, Casablanca
- 16:25-16:55 **Q&A**
- 16:55 **Closing Remarks**
 Mr. Takeshi FURUTANI, Head, United Nations Industrial Development Organization, Investment and Technology Promotion Office (UNIDO ITPO Tokyo)