

# The Forefront of BOP & Inclusive Business: Innovation in Africa

Japan-Africa Business Forum 2014 Special Seminar

Organizers : United Nations Development Programme (UNDP),  
African Development Bank (AfDB),  
Japan International Cooperation Agency (JICA)  
Technical Support : Africa Business Partners



## 【Program】







13:00-13:30 Opening Address by Organizers  
13:30-13:45 Keynote Speech by Prof. Izumi Ohno (Professor, National Graduate Institute for Policy Studies (GRIPS))

 [Japanese](#)  [English](#)




13:50-14:50 Business Case Studies – Presentation and short discussion by corporations doing business in Africa

Moderator: Ms. Yukari Umemoto (Partner, co-Founder, Africa Business Partners LLC.)

## Session A: Corporations selling/offering consumer goods and services






- ❖ ROHTO Pharmaceutical Co., Ltd. (Sales of medicines and cosmetics in Africa including Kenya)  
Mr. Koji Suzuki (Senior Manager - Global Business Development, Corporate Planning Department)  
 [Japanese](#)  [English](#)
  
- ❖ Ajinomoto Co., Inc. (Sales of nutritious foods for infants in Ghana & seasonings in multiple African countries)  
Mr. Yasuhiko Toride Ph.D.(Group Executive Professional Director of Nutrition Improvement Projects)  
 [Japanese](#)  [English](#)
  
- ❖ Kumon Institute of Education Co., Ltd. (Educational services in Africa)  
Mr.Katsuyuki Inoue (Vice President, Corporate Strategy Planning and Development Department)  
 [Japanese](#)  [English](#)

**Session B: Corporations importing African local materials to increase employment in Africa**

- ❖ andu amet (Production and sales of bags made of Ethiopian local materials)  
Ms. Hiroko Samejima (CEO/Chief Designer)  
 [Japanese](#)     [English](#)
  
- ❖ Saka no Tochu (Production and sales of sesame oil and organic vegetables in Uganda)  
Ms. Fumiko Miyashita (East Africa Representative Director)  
 [Japanese](#)     [English](#)

15:40-17:00

**Session C: Corporations trying to solve problems in Africa**

- ❖ Nippon Biodiesel Fuel Co.,Ltd. (Production of biofuel in Mozambique, development of electric money infrastructure in rural areas)  
Mr. Makoto Goda (CEO)  
 [Japanese](#)     [English](#)
  
- ❖ Terra Motors Corporation (Sales of three-wheelers in African countries)  
Mr. Kohei Oishi (Director of Business Development in Africa)  
 [Japanese](#)     [English](#)
  
- ❖ Panasonic Corporation (Sales of small photovoltaic and rechargeable batteries in rural areas)  
Mr. Takayuki Hotta (Government and External Relations Division International Relations Group Councilor)  
 [Japanese](#)     [English](#)
  
- ❖ Zephyr Corporation (Sales of small wind turbines in African countries)  
Mr. Yoshiki Tsukamoto (Sales & Marketing Dept.)  
 [Japanese](#)     [English](#)

17:00-17:10    Final Comments by Prof. Izumi Ohno (Professor, National Graduate Institute for Policy Studies (GRIPS))

17:10-17:20    Closing Address by the Organizer