



AFRICA
CEO
FORUM

3RD EDITION

The foremost meeting for African CEOs,
bankers and investors



Geneva
16-17 March 2015



AFRICAN DEVELOPMENT BANK GROUP
GROUPE DE LA BANQUE AFRICAINE
DE DEVELOPPEMENT

Groupe Jeune Afrique

rainbow
unlimited



GENEVA, 16-17 MARCH 2015

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of the
2014 edition



THE FOREMOST MEETING OF AFRICAN BUSINESS LEADERS

The chief executives of Africa’s largest companies have pledged to meet again at the third **AFRICA CEO FORUM**, to be held in Geneva, Switzerland, on 16 and 17 March 2015.

international figures are expected to attend the **AFRICA CEO FORUM 2015**, hosted by **Groupe Jeune Afrique**, the **African Development Bank** and **Rainbow Unlimited**.

Since its creation in 2012, the **AFRICA CEO FORUM** has established itself as the foremost international event devoted to the African private sector and its corporate growth strategies. 800 people, including over 500 CEOs from all over Africa, 100 bankers and financiers and 200 prominent African and

The **AFRICA CEO FORUM 2015** is an excellent opportunity for you to shape your strategy in line with Africa’s growth dynamic, to enhance your company’s competitiveness and to develop your business in an unparalleled African and international context.

THE 2014 FORUM

700 participants

500 CEOs

57 countries of which

38 African countries

5 REASONS TO BE THERE

- 1 **EXPAND** your network of top-level business contacts
- 2 **FIND** new financial partners
- 3 **BE A DRIVING FORCE** in the development of Africa’s private sector
- 4 **DISCOVER** best practices of fast-growing companies
- 5 **PROMOTE** your company in Africa and internationally



*“ We waste far too much time thinking about the rest of the world. We need to focus more on ourselves, **promote home-grown skills** and develop our own industrial resources. ”*

Kingsley Moghalu, Deputy Governor, Central Bank of Nigeria



THE ULTIMATE NETWORKING SPACE FOR INVESTORS AND CEOs

Specialists in banking, private equity and financial markets, as well as representatives of the world's leading financial institutions, will gather at the **AFRICA CEO FORUM**, cementing its reputation as a must-attend event for top African business leaders and the most influential players in African and international finance.

What financing strategy should you opt for? What can you do to gain access to innovative financing solutions? How can you win the trust of international investors? For the CEOs attending, the **AFRICA CEO FORUM 2015** is an ideal opportunity to tackle strategic issues and to network with the most active banks and investors in Africa.

THE LARGEST INTERNATIONAL GATHERING OF AFRICAN BUSINESS LEADERS



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[Africa CEO Forum Group](#)



PARTICIPANTS IN THE 2014 FORUM

INSTITUTIONS

African Development Bank, World Bank, WADB, WTO, CGEM, African Guarantee Fund, BADEA, China-Africa Development Fund, Overseas Private Investment Corporation, Singapore Business Federation, Business Leadership South Africa, GICAM-Cameroon, GIPC-Ghana, CCIBF, Angola Industrial Association, Rwanda Private Sector Federation, CNP-Senegal, ILO-Ethiopia, CCI-TG, Maroc-Export, DEIK-Turkey, CEPICI Côte d'Ivoire, ANIP - Angola, Mo Ibrahim Foundation, FOPAO, UNECA, UNIDO, Kenya Private Sector Alliance, Tony Elumelu Foundation, International Organisation of Employers, and others.

COMPANIES

OCP Group, Shoreline Energy International, Rogers, Cevital, Gecamines, Coca Cola, McKinsey, Olam, Sifca, Honeywell Group, PWC, Safaricom, CDG Développement, EY, CFAO, RedMed Group, Deloitte, Somagec-GE, Glencore, Air France, BSA, Afrijet, Solsi, Groupe BSA, SDA, Mercure International of Monaco, Addoha, Yildirim, Groupe Tomota, NCA Rouiba, Groupe Benamor, Sogucicom, CAC International, Condor, Groupe Sim, Sudatel, Chaka, MSC, Simat, Kalahari Resources, Mara Group, Sonara, Tradex, Ecair, NSIA, Arab Contractors, Louis Dreyfus Commodities, Vinci, TTC, Oracle, Danone, PetroGabon, Azalai Hotels, Maroc Telecom, Alliances Group, Western Union, Atlantic Energy, Africa Prudential Registrars Plc, Lonrho, Addax Petroleum Corporation, Cartier, MeTL, Asky Airlines, Kross Border, KPMG, SGS, and others.

FINANCE

BGFI Bank, Abraaj Capital, Ecobank, CGF Bourse, Casablanca Finance City, Attijariwafa Bank, Société Générale, Duet Group, Libya Africa Investment Portfolio, African Guarantee Fund, Africa Re, Saham Group, Central Bank of Nigeria, Allianz, PAI Partners, Emerging Capital Partners, BRVM, Gabonese Development Bank, Gras Savoye, BICI, Standard Chartered Bank, Zenith Bank, Afreximbank, Barclays, UBA Capital, Lazard & Co, Capital Group, First Bank Group, DPI, Islamic Development Bank, I&P, Wendel, Amethis Finance, PTA Bank, Bank of Africa, Mauritius Commercial Bank, BMCE Bank, AfrAsia Bank Limited, United Bank for Africa, Renaissance Capital, Afriland First Group, and others.

“Our companies must operate on the basis of ‘business unusual’. They must become more engaged socially.”

Daphne Mashile-Nkosi, President of Kalagadi Manganese





GAIN STRATEGIC INSIGHTS AND SHARE YOUR EXPERIENCES

The **AFRICA CEO FORUM 2015** offers a unique programme of plenary and knowledge sessions. Developed in partnership with business leaders and renowned African and international experts, it gives you the tools and the means to keep abreast the latest trends in your sector, sharpen your company's competitive edge and facilitate its expansion into new markets in Africa and across the world.

Whether through debates, knowledge sessions, BtoB meetings or networking sessions, the **AFRICA CEO FORUM 2015** provides an excellent opportunity to share your experiences, build effective business relationships and engage with world-class experts on the strategies and practices needed to develop modern businesses.

The **AFRICA CEO FORUM 2015** is committed to promoting the African private sector, and as such provides an unparalleled opportunity to network with public decision makers and to voice your opinions on the economic and industrial policies being developed in your country, your region or in Africa more generally.



EXPECTED ATTENDEES AT THE AFRICA CEO FORUM



ALBERT ESSIEN
Ecobank



CARLOS LOPES
UNECA



DAPHNE MASHILE-NKOSI
Kalagadi Manganese



JEAN-LOUIS EKRA
Afreximbank



KOLA KARIM
Shoreline Energy Intl



MO IBRAHIM
Mo Ibrahim Foundation



ADMASU TADESSE
PTA Bank



ROBERT YILDIRIM
Yildirim Group



MERIEM BENSALAH-CHAQROUN
CGEM



BOB COLLYMORE
Safaricom



**JEAN KACOU
DIAGOU**
FOPAO



OBA OTUDEKO
Honeywell Group

“The role of the state is to foster the emergence of large African corporations.”

Mohamed Bennani, CEO of Bank Africa Group





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THE AFRICA CEO FORUM AWARDS 2015

The **AFRICA CEO FORUM AWARDS** recognise companies that have ambitious objectives and contribute to growth in Africa.

The winners are selected by an independent jury of experts, with backgrounds in investment, consulting and the media. They are chosen for their commitment to and their achievements in promoting the African private sector and developing intra-African trade.

The awards include:

- AFRICAN COMPANY OF THE YEAR
- AFRICAN BANK OF THE YEAR
- PRIVATE EQUITY INVESTOR OF THE YEAR
- INTERNATIONAL CORPORATION OF THE YEAR
- CEO OF THE YEAR

TO APPLY FOR AN AWARD

Contact us by e-mail to request an application pack for your company:
AFRICA CEO FORUM AWARDS
awards@theafricaceoforum.com



*“Africa’s financial institutions are more dynamic. They are more familiar with the markets and with African businesses... That’s good, **but we must pick up the pace!**”*

Kola Karim, CEO of Shoreline Energy International



GENEVA, AT THE HEART OF EUROPE

The third **AFRICA CEO FORUM** will take place on 16 and 17 March 2015 in Geneva, a city chosen for its international, multilingual and financial status.

Located at the heart of Europe, Geneva hosts the headquarters of the United Nations and the World Trade Organization. It is renowned as an international financial hub, home to some 150 banks and trading capital for raw materials, handling 40% of global volumes traded. Two international institutions with close ties to the corporate sector are also based in Geneva: the International Organisation of Employers and International Labour Organization.



A PRESTIGIOUS CONVENTION CENTRE



The Intercontinental Hotel has been selected to host the **AFRICA CEO FORUM** owing to its ultramodern facilities, which will ensure that all participants will enjoy first-class conditions and service.

The Intercontinental Hotel is conveniently located halfway between the city centre and Geneva airport, which serves nearly 70 international destinations non-stop. In addition, a high-speed rail service links Geneva to Paris and Brussels.



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INFORMATION

For any enquiries regarding registration, please contact us at :

register@theafricaceoforum.com

For any enquiries regarding sponsorship, please contact us at :

sponsors@theafricaceoforum.com

THE ORGANISERS

An event

GROUPE **JEUNE AFRIQUE**

Africa's premier communications group, leading magazine publisher and publishers of Africa's best-selling international publications, Jeune Afrique and The Africa Report.

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