



Platform for growth
& opportunities



19 > 21 NOVEMBER 2015

BRAZZAVILLE

INTERNATIONAL FORUM
FOR INVESTMENTS IN CONGO



DENIS SASSOU-N'GUESSO PRESIDENT OF THE REPUBLIC OF THE CONGO



Together
we will succeed!

In perfect harmony with its people, my country's government is moving irreversibly along the road to sustained growth and towards emergence, thanks to the climate of peace which strengthens with every passing day and to the development which is taking place across the country.

Our daring battle for basic business infrastructure is now giving us the opportunity to witness the coming together of all departments and the unification of the entire country.

Our country's modernisation is in full swing. All conditions for diversifying the economy have been fulfilled. The process of industrialisation is accelerating through the promotion of the private sector and investments.

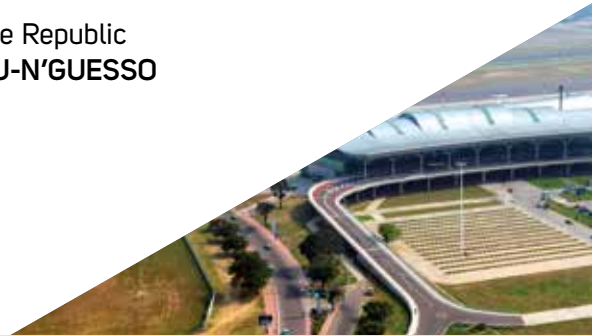
In this context, November's 'Invest in Congo in 2015' Forum will be a significant link in the chain that will allow the Congo to transform its comparative advantages into competitive advantages.

I welcome this initiative, which is a positive contribution to the effort the Congo is making in order to achieve emergence by 2025.

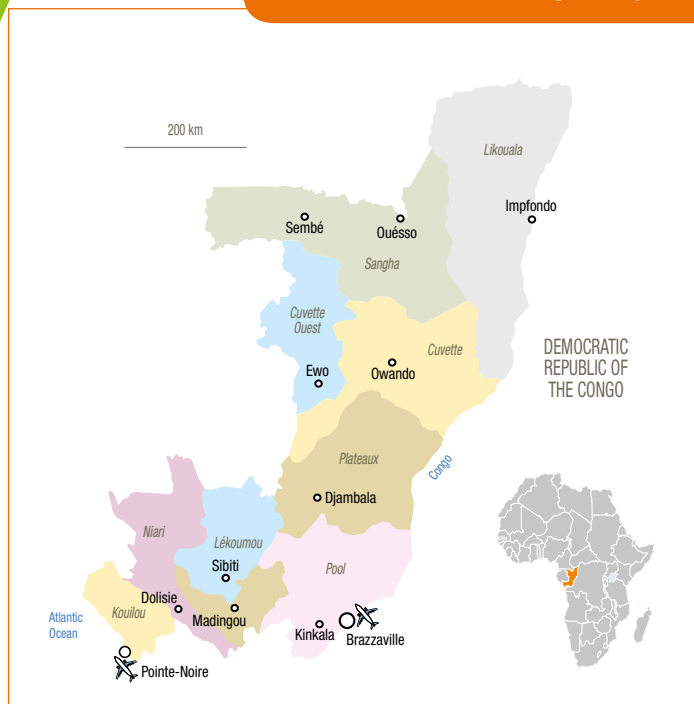
I thank in advance all the investors who are coming to the Congo to take part in this important event at a time when Africa is increasingly presenting itself as the continent of the future.

May the upcoming Brazzaville Forum deliver what it has promised and meet our expectations.

President of the Republic
Denis SASSOU-N'GUESSO



PRIORITISING INDUSTRY AND DIVERSIFICATION



With a population of almost 4.5 million people and a gross domestic product per capita of \$3200, the Republic of the Congo is one of the most dynamic economies in the Economic and Monetary Community of Central Africa (CEMAC).

Having experienced steady growth for ten years, the Republic of the Congo has been pursuing a definite strategy of opening and diversifying its economy since 2009.

Built on the country's natural resources, its strategic geographical position and its human potential, the Republic of the Congo offers significant development opportunities to the African and international private sector.



3 DAYS
november 2015
Brazzaville



ICB 2015, A MUST-ATTEND EVENT

5 REASONS TO PARTICIPATE

- Meet key decision-makers in the Congolese economy.
- Multiply contacts and business meetings.
- Gain a deeper understanding of the Congo's economic assets.
- Gain quick access to investment opportunities in relevant fields.
- Identify strategic or operational partners.

70
high-level
speakers
Experts and
decision-makers

800
attendees
90
exhibitors

45
countries
represented



ICB 2015 FORUM: THE FORUM FOR INVESTMENTS IN CONGO

The ICB 2015 Forum – Invest in Congo Brazzaville is a new step in the country's economic development strategy, which allows the Congo to offer investors a business environment and infrastructures that are constantly improving.

ICB 2015 is a must attend event for industrial and financial players from across Africa and the entire world to discover the considerable investment opportunities in the country. Join them to discover and share the Congo's desire for modernity.

7 PROMISING INDUSTRIES



OIL AND HYDROCARBONS

Over \$18bn of investments have been made in flagship oilfield (Moho) and oil sands (Congo basin) operation projects.



MINES

Copper, potassium, phosphate and uranium are just some of the minerals found in abundance in the Congo. The Zanaga, Nabemba and Avima iron projects will raise around \$10bn.



AGRICULTURE AND AGRO-INDUSTRY

The country's geographic position astride the equator allows subsistence and fruit crops to be grown all year round. The Congo basin features a dense hydrographic network and offers significant potential for catching and farming fish, particularly rare species. A number of projects to modernise operations and to boost industrialisation mean that average growth of 11% per year is anticipated.



FORESTRY AND THE WOOD INDUSTRY

The strong growth in local and regional demand for construction materials offers new opportunities for forest operations.

The forestry code promotes sustainable management of the 12.8m hectares marked for forest operation and the establishment of waste conversion and re-use industries.



BUILDINGS AND PUBLIC WORKS

Materials, metal industries, construction and service companies: demand is rapidly increasing as a result of the many building projects under way in the Congo and in neighbouring countries.



TOURISM AND THE HOTEL INDUSTRY

The country is full of natural sites which are favourable to green tourism, including Loufoulakari Falls, Lake Nanga, the waterfalls on the Djoué, as well as the Brazzaville and Pointe Noire leisure parks. An investment programme provides for site development, staff training, and promotion of the destination.



FINANCIAL SERVICES

Built around profitable, modern and strong banks, the Congolese financial sector is set to move into several fields, including insurance, business banking, investment banking and capital markets.



MEET KEY PLAYERS IN THE CONGOLESE ECONOMY

> HIGH-LEVEL CONFERENCES AND DEBATES

To find out all about the Congo's economic development strategy and to meet the people who decide and implement it.

> AN EXHIBITION AREA AND SITE VISITS

For direct contact with your future partners: Congolese, regional and international economic players, investors and service providers.

> HIGH-QUALITY MEETINGS AND DISCUSSIONS

To initiate or establish your projects via scheduled B-to-B meetings or informal discussions in tailor-made spaces.



A UNIQUE OPPORTUNITY TO MULTIPLY HIGH-LEVEL CONTACTS

> Congolese and regional ECONOMIC PLAYERS

- Introduce your company and your projects, products and services
- Establish relationships with investors from major global economic areas
- Engage with international media and businesses

> African and international INVESTORS

- Discuss immediate opportunities
- Establish relationships with Congolese public and private operators
- Demonstrate your expertise and your business
- Meet with Congolese and regional managers and economic players
- Privileged access to Congolese and African media

> SERVICE PROVIDERS (finance, consulting, audits, communication, etc.)

- Introduce your business activities, your expertise and your knowledge
- Develop your network of prospects
- Receive direct commercial and media benefits



BRAZZAVILLE AT THE HEART OF CENTRAL AFRICA

The ICB Forum 2015 takes place from 19 to 21 November 2015 at the Palais des Congrès in Brazzaville. The political and administrative capital of the Republic of the Congo, Brazzaville has always held a strategic position in Central Africa. It is also the nerve centre in which key decisions for the country's future are made, and includes the main administrative buildings and regional branches of the largest companies.

Brazzaville is connected to international and African capitals by a number of airlines. Expanded and modernised, and opened in August 2010, Maya-Maya international airport is designed to accommodate jumbo jets and manage 2 million passengers per year.



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Palais des Congrès
Brazzaville
19-21 NOVEMBER 2015

An iconic Brazzaville venue, the Palais des Congrès is ideally located at the heart of the capital, between the international airport and the city's major hotels. This prestigious site, featuring ultra-modern equipment, regularly hosts international events.



REPUBLIC OF
THE CONGO



Centre d'Appui au Développement



API-CONGO
Brazzaville