

Terra Motors Corporate Presentation

No. 1 Japanese Electric Vehicle Company



*Born Asia, Grow World. Become a mega
venture from Japan*

– Toru TOKUSHIGE (CEO)



Introduction

Corporate Overview

Made by Japan, Grow World

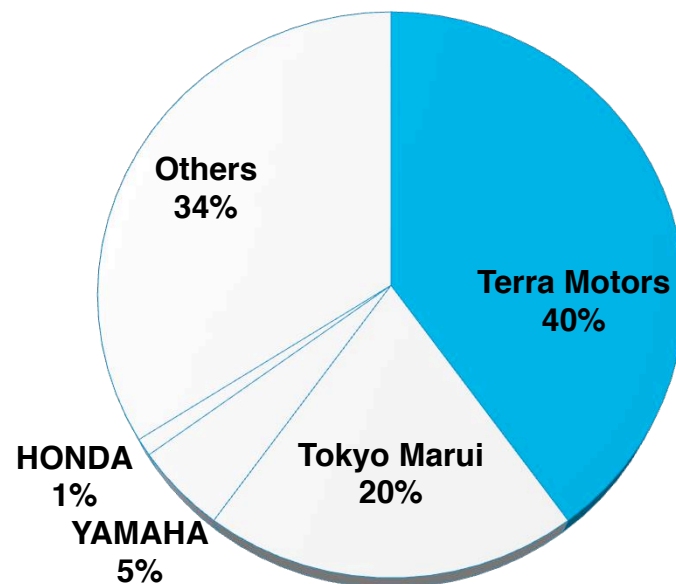
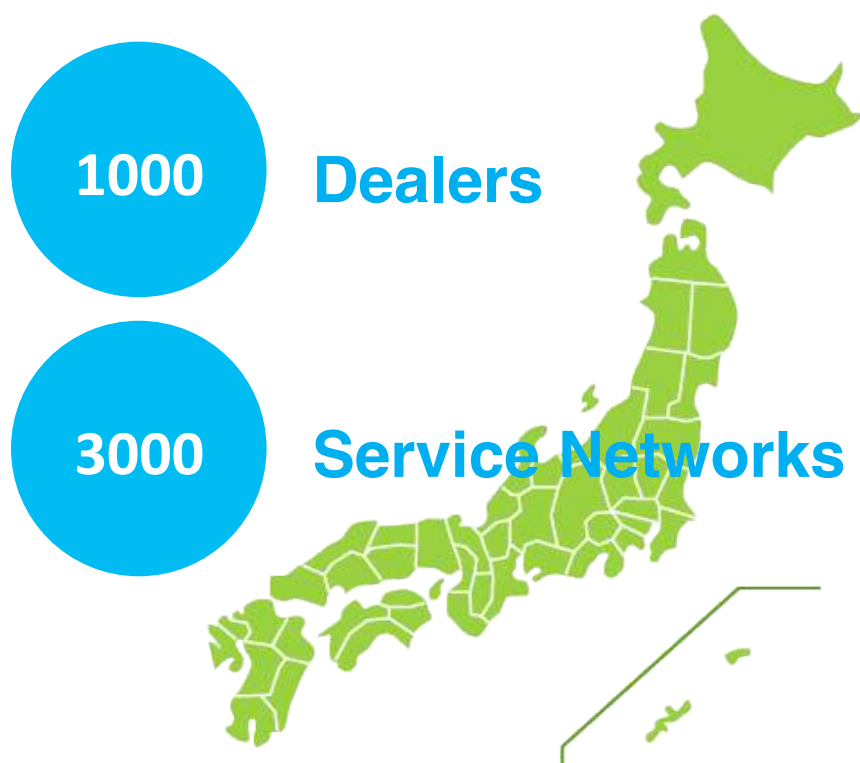


TERRA MOTORS

Founded	April 2010
CEO & Founder	Toru TOKUSHIGE
HQ	Japan (Tokyo)
International branch	India, Vietnam, Bangladesh, Cambodia, Nepal
Production location	India, Vietnam, Bangladesh
Capital	16 M USD (Will fund raise 100M USD)
Business	Electric vehicle (2 wheelers/ 3 wheelers)
	Design, Manufacturing, Sales, Maintenance

Market in Japan

No.1 Share of Electric scooter for 3 years



Market share in Japan 2014

We achieved the No.1 market share in Japan

Asian Market

Focus on South East Asian market



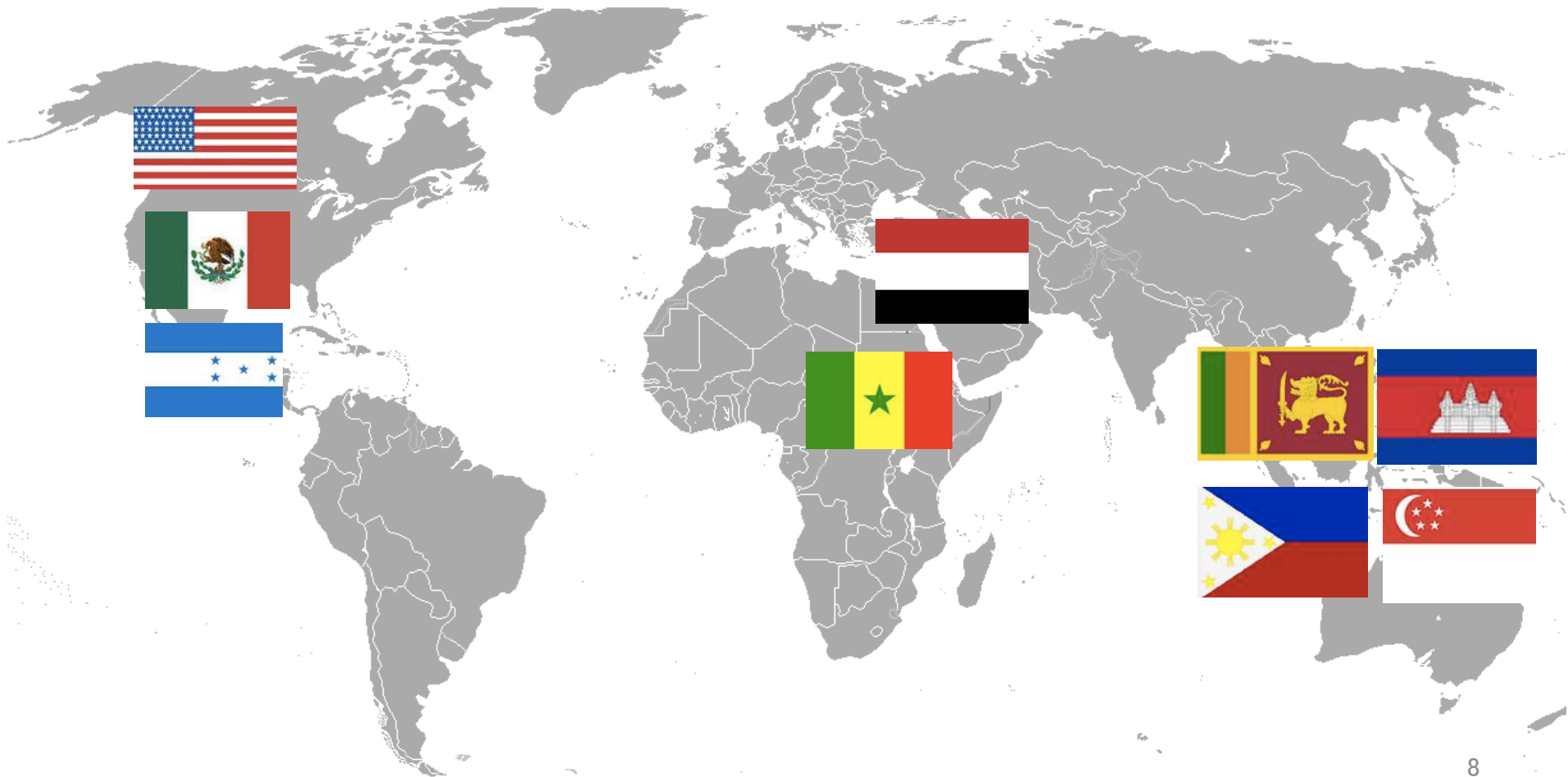
European Market

Deliver the high-end electric scooters



Other International Markets

Deliver the high-end electric scooters and 3 wheelers



Shareholders

People believe in Terra Motors



Former SONY CEO
Nobuyuki Idei

SONY
make.believe



Former Apple Japan CEO
Kenji Yamamoto



Former Google Japan CEO
Koichiro Tsujino

Google

Corporate Shareholders

Companies believe in Terra Motors

From the automotive giant to Japanese mega banks, and venture capital in Silicon Valley, those majors companies believe in what Terra Motors believe in.



TERRA MOTORS



SMBC SUMITOMO MITSUI
BANKING CORPORATION

A futuristic, two-wheeled vehicle with a white, rounded body and a blue interior. The vehicle is displayed in a modern, brightly lit indoor space, possibly a museum or exhibition hall. The interior features a blue seat and a steering mechanism. The vehicle is positioned on a reflective floor, and its design is sleek and aerodynamic. A blue banner with white text is overlaid on the image.

Product (2 wheelers)

Electric Scooters

From individual mobility to business use





For all.

Performance × Design

A powerful motor allows rapid acceleration up steep inclines.
A strength of the e-scooter is our focus on developing quick acceleration.
We promise a fantastic and unique user experience.



A4000i

Speed 60km/h

Mileage 60km per charge

Battery Lithium

Battery life 50,000 km

Warranty 1 year

Charging time 4.5 hours

A2000

Speed 50km/h

Mileage 40km per charge

Battery Lead-acid

Battery life 12,000 km

Warranty 1 year

Charging time 4.5 hours





Clean energy is beautiful





Vehicle × Internet

A4000i has a meter screen on itself, but driver can also connect the iPhone to the vehicle, and see the mileage and battery remaining hours.

Charge like an house appliance

A4000i and A2000 series scooters do not need either complex charging machine nor a special point. Just plug to your home plug, and it will be full charged within 4.5 hours.



The background of the slide features a close-up, angled view of a Honda logo. The logo is rendered in a metallic blue color with a 3D effect, showing the 'H' and the word 'HONDA' in a stylized font. Below the logo, the text 'No.1 Electric Vehicle' is visible in a similar blue font. A solid blue horizontal bar is positioned across the middle of the image, containing the text 'International Branch' in white.

International Branch

Vietnam

Founded on 2012. 15 dealers across the country



Design, manufacturing, sales and after service of electric 2 wheelers, mostly A series. Founded on 2012, already partnered with 15 dealers and the total sales of 10,000 units.

India

Terra as a first foreign firm that obtained Homologation



Design, manufacturing, sales and after service of electric 3 wheelers. Obtained the Homologation for the first time as a foreign company. Internal R&D and manufacturing of battery, and achieved a superior performance than the market standards.

Nepal

Partnership with 11 dealers, supplying across the country



Terra Motors signed a local partnership with Fair Auto Ltd on 2014, appointed 11 dealers of electric 2 wheelers and 3 wheelers across Nepal. Recently Terra Motors launched a new type of electric 3 wheelers, aiming to establish a dominant position with its edging design and technology.

Bangladesh

Vibrant market, fast growing, covering whole country



Founded on 2014. Manufacturing of battery, design, sales, after service of electric 3 wheelers. Fast growing market, achieved over 700 units sales within 3 months of the first launch. Established a joint-venture with the local partner for battery and vehicle development.

Italy

Participation in EICMA Show





R&D and Manufacturing

R&D – Vehicle

Technology and R&D deliver the performance and comfort

Terra Motors accords a partnership with the senior technical experts in the automotive industries. Those are the renown engineers with the profound knowledge and experience in the domain.



SHINJI NINOMIYA



HIROSHI SHIKATANI



TAKAMASA MASUZAKI



R&D – Battery and Power Train

Battery is one of the core values of electric vehicle

Battery in electric vehicle is an equivalent of motor in car. Terra Motors has been investing in its R&D (Lithium and Lead-acid) to achieve the superior capacity and mileage.



Mr. HASEGAWA



Mr. MORIMOTO



Design and Manufacturing

Design × Performance × Price

The design of electric vehicle should represent its cleanness and deliver the high performance to any consumer. Design, Performance and Price. Terra Motors vehicles balance those three essentials, and contribute to forge the eco-friendly mobility.



Design and Manufacturing

Design × Performance × Price



Born Asia, Grow World.



From  JP
REAL VALUE, REAL FUTURE.



Thank you.

